The MPCS recognizes that the laws currently in force in Paraguay are adequate to meet sustainable production criteria,
- Promotes good practices for continuous improvement in sustainability,
- Supports the strengthening of public institutions for the fulfilment of their functions,
- Facilitates the equal participation of all represented sectors.

The Paraguayan Roundtable for Sustainable Beef incorporates:

- 34 cooperatives
- 7,000 livestock producers of different sizes
- 10 slaughterhouses that export beef, 100% of Paraguayan beef exports
- 99% of the financing resources, through the banks to the agricultural sector, come from the members of the MPCS
- Over 100 beef retail outlets

Paraguayan Roundtable for Sustainable Beef
paraguay@carnesostenible.org
www.carnesostenible.org
The Paraguayan Roundtable on Sustainable Meat (MPCS) brings together all the links in the beef value chain, seeking to turn Paraguay into a global reference.

**Sustainable meat**

It is the product of a socially responsible process, which respects the environment, the animal welfare and is economically viable, involving all players in the value chain.

**MPCS Principles:**

- **Economically feasible:** The beef value chain promotes the efficient use of natural resources and conserves, identifies, prioritizes and mitigates negative environmental impacts of the productive activity.

- **Environmentally friendly:** The sustainable beef value chain promotes, ensures and applies standards and practices that ensure animal health and welfare conditions throughout the process of breeding, fattening, transport and slaughtering.

- **Socially responsible:** The MPCS companies promote the creation, preservation and availability of safe food for the consumer, practices to avoid food waste in development and reuse measures whenever possible.

- **Efficiency and innovation:** The MPCS promotes continuous improvement and the incorporation of updated technology throughout the entire chain, enabling efficiency in obtaining the product and in all operations and transformations suffered by the meat. The search for efficiency is motivated by the best use of all resources, avoiding waste and unnecessary use of energy. Research, transfer, training and adoption of technologies are crucial to permanent innovation in the achievement of more efficient products.

- **Economic viability:** The MPCS believes that economic viability is the basis for social and environmental sustainability and encourages the application of efficient processes and systems that ensure that the investor obtains a reasonable income that allows him to sustain the productive activity. The MPCS mitigates the influence of external factors that may distort competition and productive efficiency.

Approved by Consensus at the plenary session of 2 April 2019.

**Members**

The MPCS includes the sectors of industry, production, input and service providers, consumers, as well as civil society organizations. In addition, the public sector, academia and international cooperation agencies are included as observers.

**Board of Directors**

- President: Alfred Fast (productive sector)
- Vice-President: Juan Carlos Pettengill (industrial sector)
- Secretary: Guido Cubilla (Civil Society Organizations sector)
- Treasurer: Omar Fernández (input and services sector)
- Member: Joaquín González Caballero (supermarkets, restaurants and retailers)

The MPCS is part of the Global Roundtable for Sustainable Beef (GRSB), a multisectoral and strategic platform where key stakeholders come together to work on the sustainability of the chain at a global level.